

Dear Partner,

The International Office of Burgas Free University is pleased to invite you to be our partner university in the Blended Intensive Programme '**M.A.P.S. : Media, AI, Psychology and Skills for the Digital Learner**', organised and hosted by the Faculty of Humanities of Burgaski Svoboden Universitet (Burgas Free University), Burgas, Bulgaria in the period 22-26 June 2026.

BIP ID: 2024-1-BG01-KA131-HED-000203012-3

The Blended Intensive Programme is intended for students ( from the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> cycle) from the following fields of education (ISCED) – 0110 Education, 0313 Psychology, 0410 Business and Administration, 0610 Information and Communication Technologies.

Number of students per partner HEI – 3-5 ( in case there are more interested students, please let us know and we will check the availability).

The topic of this ERASMUS+ Blended intensive programme is '*Media, Artificial Intelligence and Psychology in Digital Learning Environments*'. The proposed BIP focuses on the following main aspects:

- Explain how media and AI influence the learning processes.
- Analyse psychological aspects of attention, motivation and information processing in digital environments.
- Evaluate the role of digital platforms in shaping learning behaviours.
- Apply critical thinking when engaging with digital content.
- Design learner-centred digital learning experiences.
- Reflect on their own learning strategies and digital habits.

ECTS awarded: 5 credits

The **face-to-face part of the BIP** will take place at Burgas Free University in the period 22 – 26.06.2026. The daily workload is 8 hours, combining the theoretical part with workshops and cultural activities. We are planning a variety of activities:

- A Warm-Up Workshop and a tour of Burgas Free University;
- Workshops
- A variety of social events, including lunch and trips – e.g. a cultural trip to the ancient town of Nessebar, listed in the UNESCO World Heritage Sites;

The **online part** will take place in 3 online sessions before the physical mobility as follows:

- 1st online meeting – 28.05.2026 (17-19 h)
- 2nd online meeting – 15.06.2026 (17-19 h)
- 3rd online meeting – 07.07.2026 (17-19 h)

The language of training is English. There is no registration fee. Participants are responsible for covering their own accommodation, living and travel costs. They are expected to get the Erasmus+ Mobility grant from their home Institution under the KA131 projects that you are running.

Should your students be interested in participating, please ask them to fill out our online pre-registration form:

1. Registration for the Blended Intensive Programme ‘*M.A.P.S. : Media, AI, Psychology and Skills for the Digital Learner*’ - *coming soon*

If you have any questions, please, do not hesitate to contact us at: [internationaloffice@bfu.bg](mailto:internationaloffice@bfu.bg) or [gkirova@bfu.bg](mailto:gkirova@bfu.bg), and please share this invitation to your departments and among students that might be interested in participating.

We look forward to offering your students a fruitful Erasmus+ Blended intensive Programme at our University and a nice stay in Burgas.

We warmly welcome them!

Gergana Kirova  
Head of International Relations Office  
Burgas Free University

